



Phokito

TASTE GREAT

流行的先趨

藝術的典藏者

CATALOGUE 2018

E-Mart Marketing Co., Ltd.



品牌故事

Chokito成立於2001年，是台灣首創之巧克力自有品牌，她以世界知名、品質卓越之巧克力工廠為品質後盾，以雅緻又具創意之包裝設計烘托，創造出消費者對巧克力浪漫的味蕾享受與精緻感官融合之認知。

創意總監Winny表示：「賦予產品文化生命才能感動愛好者。」

Chokito目前分成四大產品線：

「藝術典藏」

結合歐洲經典畫作融入美味巧克力中，賦予每盒巧克力獨特的文化生命。

「現代時尚」

於巧克力中灌注引領潮流的時尚設計，為味蕾添加充滿活力的美好風味。

「流行肖像」

濃郁美味巧克力搭配可愛流行肖像，用幸福快樂陪伴每個人的每一天。

「健康享食」

健康也可以與糖果畫上等號，用歡樂的心情享受無負擔的甜蜜滋味。

我們致力將藝術及文化創意融入在CHOKITO的生命中，讓巧克力的愛好者，不僅享受巧克力味蕾變化多端、繽紛大千的風貌，亦能驚艷於CHOKITO豐富的詮釋的藝術文化，及感動於CHOKITO闡述的獨特故事情境。

Brand Story Chokito

Founded in 2001, Chokito is Taiwan's first own brand chocolate. Backed by the world-renowned and high-quality chocolate factory, Chokito offers elegant and creative packaging to create a fusion of romantic taste and exquisite sensory perception for consumers.

Our creative director, Winny, said: "Giving a product a cultural touch will arouse the fans."

Chokito is currently divided into four product lines:

"Art Collection"

Incorporating European classic paintings into the delicious chocolate, to give each box of chocolate a unique cultural life.

"Modern Fashion"

Instilling the trendy designs into chocolate, to create vibrant and sweet flavor for your taste buds.

"Popular Portrait"

The rich and delicious chocolate comes with lovely pop portraits to accompany everyone with happiness every day.

"Healthy Diet"

Health can be equated with candy. Enjoy the sweet taste with a happy mood.

We are committed to integrating art and cultural creativity into CHOKITO, so that chocolate lovers not only enjoy the changing taste of chocolate and its colorful style, but also be amazed at the rich culture of CHOKITO and its unique story interpretation.



流行的先趨
藝術的典藏者

專業工廠 嚴格品管

奕瑪公司於西元2011成立巧克力工廠，深信經營食品乃良心事業，故「品質與安全」是對消費者最重要的承諾，工廠獲得ISO 22000、HACCP認證，並自設專業的實驗室進行品質檢驗與分析，以確保品質之安全。

堅持使用世界頂級之原料，才有安全的品質。生產的製程、包裝、儲存與運輸，均嚴格管制，確認每一環節均符合公司之標準規範。奕瑪深信提供優良的產品，獲得客戶的信賴乃企業永續經營的關鍵。

Professional factory strict quality control

E-Mart established its chocolate factory in 2011 with the belief that managing food business shall be based on its good conscience and the "quality and safety" is the vital commitment to consumers. The factory has acquired accreditation of ISO 22000, HACCP and set up professional laboratories to carry out quality tests and analyses to ensure product quality and safety.

We insist on using the world best raw materials to guarantee safety and quality. The production process, packaging, storage and transportation all have been rigorously controlled to make sure that each stage conforms to the standard specifications of the Company. E-Mart believes that providing the outstanding products will win customers' trust, which in turn is the key to corporate sustainable management.

專業代工 誠信卓越

奕瑪公司巧克力工廠，效率的生產品包裝的製程，優異的包裝設計，為世界知名連鎖咖啡廳、奇美博物館、Bellavita百貨、肌膚之鑰化妝品、7-ELEVEN...等知名企業OEM指定協力工廠，為客戶設計及提供代表其公司形象頂級的巧克力產品。

Original Equipment Manufacturer, Honesty and Integrity

E-Mart's chocolate factory features the efficient production and packaging process and exceptional packaging design. We have been the designated subcontractor of the OEM of internationally renowned chain cafes and well-known enterprises such as Chimei Museum, Bellavita, CLÉ DE PEAU BEAUTÉ and 7-ELEVEN, designing and providing top quality chocolate products that complement these companies' image.



Chokito 藝術典藏

Art collection

Incorporating European classics into delicious chocolate, giving each box a unique cultural life.



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① CKCC1008
Chokito Impression 88% Extra
Dark Chocolate - Impression, Soleil levant
Size : 18.5 x 10.5 x 1.3 cm
Weight : 60g

④ CKCC1005
Chokito Impression 88% Extra
Dark Chocolate - The Fifer
Size : 18.1 x 5.6 x 1.7 cm
Weight : 60g

② CKCC1009
Chokito Impression 88% Extra
Dark Chocolate - Almond Blossom
Size : 18.5 x 10.5 x 1.3 cm
Weight : 60g

⑤ CKCC1002
Chokito Impression 52% Dark
Chocolate - Young Girls at the Piano
Size : 10.5 x 10 x 2 cm
Weight : 60g

③ CKCC1007
Chokito Impression 52% Dark Chocolate -
A Bar at the Folies-Bergeres
Size : 10.8 x 9 x 1.5 cm
Weight : 40g



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① CKCC1001

Chokito Impression 52% Dark Chocolate –
Water Lilies

Size : 10.5 x 11 x 2.5 cm

Weight : 50g

② CKCC1006

Chokito Impression 52% Dark Chocolate –
Dance at Bougival

Size : 9 x 11 x 1.5 cm

Weight : 40g

③ CKCC1003

Chokito Impression 72% Dark Chocolate –
Cafe Terrace at Night

Size : 11 x 8 x 2 cm

Weight : 50g

④ CKCC1004

Chokito Impression 72% Dark Chocolate –
The Star (Dancer on Stage)

Size : 11 x 8 x 2 cm

Weight : 50g

⑤ CKCG0054

Chokito Impressionism 88% chocolate gift –
The Starry Night

Size: 14.5*14.5*1.5m

Weight: 45g

CHOKITO
HELLO KITTY

CHOKITO
CANDY

CHOKITO
Gudetama

CHOKITO
VOGUE

CHOKITO
MASTER PIECE

CHOKITO
GIFT SET

CHOKITO
MINT

CHOKITO
SUGAR FREE



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①UNCC0135

Chokito Van Gogh Sun Flower Dark
Chocolate Tin

Size : 11×8×2 cm

Weight : 60 g

②UNCC0138

Chokito Modigliani Blue Eye Dark Chocolate Tin

Size : 11×8×2 cm

Weight : 60 g

③UNCC0112

Chokito Irish Nuts Chocolate Tin

Size : 7×7×10 cm

Weight : 150 g

④UNCC0137

Chokito Modigliani Lady Dark Chocolate Tin

Size : 11×8×2 cm

Weight : 60 g

⑤UNCC0114

Chokito Blueberry Chocolate Tin

Size : 7×7×10 cm

Weight : 150 g

⑥UNCC0111

Chokito Sun Flower Dark Chocolate Tin

Size : 7×7×10 cm

Weight : 150 g

⑦UNCC0136

Chokito Van Gogh Irises Dark Chocolate Tin

Size : 11×8×2 cm

Weight : 60 g

⑧UNCC0113

Chokito Cherry Chocolate Tin

Size : 7×7×10 cm

Weight : 150 g



②UNCC0142
Chokito Blueberry Chocolate Casual Box
Size : 9.1×6.6×3 cm
Weight : 60 g

③UNCC0102
Chokito LeCarres 88% Extra Dark Chocolate Box
Size : 18×5.5×1.7 cm
Weight : 60 g



④UNCC0141
Chokito Espresso Bean Chocolate Casual Box
Size : 9.1×6.6×3 cm
Weight : 60 g

⑤UNCC0103
Chokito Destiny Chocolate Box
Size : 18×5.5×1.7 cm
Weight : 60 g



⑥UNCC0143
Chokito Raisin Chocolate Casual Box
Size : 9.1×6.6×3 cm
Weight : 80 g

⑦UNCC0101
Chokito LeCarres Assorted Chocolate Box
Size : 18×5.5×1.7 cm
Weight : 60 g



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①UNCC002C

Chokito Millet The Gleaners Dark Chocolate

Size : 10.5×10×2 cm

Weight : 60 g

②UNCC0102-N

Chokito LeCarres 88% Extra Dark Chocolate

Size : 18.1×5.6×1.7 cm

Weight : 60 g

③UNCC0101-N

Chokito LeCarres assorted Chocolate

Size : 18.1×5.6×1.7 cm

Weight : 60 g

④CKCC7114-N

Chokito Mucha 52% Dark Chocolate

Size : 18.1×5.6×1.7 cm

Weight : 60 g

⑤CKCC7115-N

Chokito Mucha 72% Extra Dark Chocolate

Size : 18.1×5.6×1.7 cm

Weight : 60 g

⑥CKCC7113-N

Chokito Mucha Milk Chocolate

Size : 18.1×5.6×1.7 cm

Weight : 60 g

⑦CKCC7116-N

Chokito Mucha 88% Extra Dark Chocolate

Size : 18.1×5.6×1.7 cm

Weight : 60 g





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① UNCC0131-N

Chokito Mona Liss Dark Chocolate

Size : 11×8×2 cm

Weight : 60 g

② UNCC0134-N

Chokito PISSARRO Impression Chocolate

Size : 11×8×2 cm

Weight : 60 g

③ UNCC013D-N

Chokito Mona Liss Dark Chocolate

Size : 11×8×2 cm

Weight : 60 g

④ UNCC0139-N

Chokito Van Gogh Cypresses Dark Chocolate

Size : 11×8×2 cm

Weight : 60 g

⑤ UNCC0025-N

Chokito Rembrandt Chocolate - The Jewish Bride

Size : 10.5×10×2 cm

Weight : 60 g

⑥ UNCC0024-N

Chokito Espresso Coffee Beans Chocolate

Size : 10.5×10×2 cm

Weight : 60 g

⑦ UNCC0023-N

Chokito 73% Extra Dark Chocolate

Size : 10.5×10×2 cm

Weight : 60 g



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① UNCG0057

Chokito I DO Dark Chocolate Gift Set

Size : 18.5 x 14 x 2.5 cm

Weight : 220g

② CKCG0050-N

Fine Gold Neapolitana Chocolate gift set

Size : 18.5 x 14 x 2.5 cm

Weight : 180g

③ CKCG5102

Chokito Sweet Love Chocolate Gift Set

Size : 24 x 13 x 4 cm

Weight : 195g

④ CKCG5101

Chokito Impression Dark Chocolate Gift Set -

Young Girls at the Piano

Size : 24 x 13 x 4 cm

Weight : 195g

⑤ CKCG5001

Chokito Impression Dark Chocolate Gift Set

Size : 18.5 x 14 x 2.5 cm

Weight : 220g

⑥ CKCGT002

Chokito Full Love Chocolate Gift Set

Size : 18.5 x 14 x 2.5 cm

Weight : 190g



① UNCG0027

Chokito Rose Heart Chocolate Gift Set

Size : 24 x 13 x 4 cm

Weight : 215g

② CKCG3033

Chokito Taiwan Scenery Chocolate Gift Set

Size : 18.5 x 14 x 2.5 cm

Weight : 180g

③ UNCG0041-N

Chokito Sweet Talk Heart Chocolate Gift Set

Size : 24 x 13 x 4 cm

Weight : 215g

④ UNCG0041-N

Chokito Sweet Talk Kiss Heart Chocolate Gift Set

Size : 24 x 13 x 4 cm

Weight : 215g

⑤ CKCG5103

Chokito 73% Dark Chocolate Gift Set

Size : 24 x 13 x 4 cm

Weight : 195g

⑥ UNCG0026-CN

Chokito Rose Chocolate Gift Set

Size : 24 x 13 x 4 cm

Weight : 195g

⑦ UNCG0021-N

Chokito Rose Sweet Talk Chocolate Gift Set

Size : 24 x 13 x 4 cm

Weight : 195g

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Chokito 現代時尚



Modern Fashion

Instilling the trendy designs into chocolate, to create vibrant and sweet flavor for your taste buds.



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① HKCCT0041C
Hello Kitty Dark Chocolate - Voguish Peach
Size : 8.5 x 10.5 x 2 cm
Weight : 30g

④ UNCC0015-CN
Chokito Rose Love Chocolate
Size : 14.5 x 7.5 x 1.5 cm
Weight : 80g

② HKCCT0042C
Hello Kitty Dark Chocolate - Voguish Purple
Size : 8.5 x 10.5 x 2 cm
Weight : 30g

⑤ UNAJ0011
Cattle Fruit Jelly
Size : 6.9 x 6.9 x 4.8 cm
Weight : 19g

③ UNCC0014-CN
Chokito Sweet Talk Chocolate
Size : 14.5 x 7.5 x 1.5 cm
Weight : 80g

⑥ UNAJ0022
Bear Fruit Jelly
Size : 6.9 x 6.9 x 4.8 cm
Weight : 19g



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CHOKITO
HELLO KITTY

CHOKITO
CANDY

CHOKITO
GUDETAMA



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CHOKITO
VOGUE

CHOKITO
MASTER PIECE



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① UNCC0022-CN
Chokito Rose 52% Dark Chocolate
Size : 10.5 x 11 x 2.5 cm
Weight : 60g

④ UNCC0084-CN
Chokito Kiss Heart Dark Chocolate
Size : 10 x 9.5 x 3.5 cm
Weight : 80g

⑦ UNCC0108-1
Chokito piano 88% extra dark Chocolate box
Size : 18.2 x 5.7 x 1.8 cm
Weight : 60g

② UNCC0081-CN
Chokito Heart Dark Chocolate - Pink
Size : 10 x 9.5 x 3.5 cm
Weight : 80g

⑤ UNCC0021-CN
Chokito Sweet Talk 52% Dark Chocolate
Size : 10.5 x 11 x 2.5 cm
Weight : 60g

③ UNCC0082-CN
Chokito Heart Dark Chocolate - Red
Size : 10 x 9.5 x 3.5 cm
Weight : 80g

⑥ UNCC002Q-CN
Chokito Kiss 52% Dark Chocolate
Size : 10.5 x 11 x 2.5 cm
Weight : 60g

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Phokito 流行肖像



Popular Portrait

The rich and delicious chocolate comes with lovely pop portraits to accompany everyone with happiness every day.



① HKCC0043 / HKCC0044
Hello Kitty Sweet Heat Chocolate
Size : 10 x 9.5 x 3.5 cm
Weight : 80g / 40g

④ HKCC0016
Hello Kitty 52% Dark Chocolate – Red Bow
Size : 10.5 x 11 x 2.5 cm
Weight : 60g

⑦ HKCC2002
Hello Kitty 52% Dark Chocolate –Blue Doll
Size : 9 x 11 x 1.5 cm
Weight : 40g

② HKCC0022
Hello Kitty 88% Extra Dark Chocolate
Size : 18.2 x 5.7 x 1.8 cm
Weight : 60g

⑤ HKCC0037
Hello Kitty Belgium 86% Chocolate
Size : 15.2 x 7.6 x 2.5 cm
Weight : 60g

③ HKCC0015
Hello Kitty 52% Dark Chocolate – Pink Bow
Size : 10.5 x 11 x 2.5 cm
Weight : 60g

⑥ HKCC2001
Hello Kitty 52% Dark Chocolate –Pink Doll
Size : 9 x 11 x 1.5 cm
Weight : 40g



① HKCCT0083
Hello Kitty Dark Chocolate- Cute
Size : 10.3 x 8.2 x 2 cm
Weight : 30g

② HKCCT0095
Hello Kitty Dark Chocolate- Leopard
Size : 10.3 x 8.2 x 2 cm
Weight : 30g

③ HKCC0036
Hello Kitty Dark Chocolate- Dream
Size : 10.3 x 8.2 x 2 cm
Weight : 30g

④ HKCC0108
Hello Kitty Dark Chocolate- Plaid
Size : 12 x 9.5 x 1.5 cm
Weight : 40g



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① HKAB0032
Hello Kitty Milky Candy
Size : 10.5 x 9 x 3.5 cm
Weight : 40g

② HKAB0063-1 / HKCCT0052C
Hello Kitty Milky Candy /
Hello Kitty Dark Chocolate-Sweet Blue
Size : 8.5 x 10.5 x 2.5 cm
Weight : 35g / 30g

③ HKAB0063-1 / HKCCT0051C
Hello Kitty Milky Candy /
Hello Kitty Dark Chocolate-Sweet Pink
Size : 8.5 x 10.5 x 2.5 cm
Weight : 35g / 30g

④ HKAB0067
Hello Kitty Milky Candy- Bubble
Size : 8.5 x 10.5 x 2.5 cm
Weight : 35g



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① HKAJ0101

Hello Kitty Fruit Jelly

Size : 6.9 x 6.9 x 4.8 cm

Weight : 19g

② GTAJ0011

Gudetama Fruit Jelly

Size : 6.9 x 6.9 x 4.8 cm

Weight : 19g

③ MMAJ0011

My Melody Fruit Jelly

Size : 6.9 x 6.9 x 4.8 cm

Weight : 19g

④ PPAB0021

Pom Pom Purin Fruit Jelly

Size : 6.9 x 6.9 x 4.8 cm

Weight : 19g

CHOKITO
HELLO KITTY

CHOKITO
CANDY

CHOKITO
GudetAMA

CHOKITO
VOGUE

CHOKITO
MASTER PIECE

CHOKITO
GIFT SET

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MINT

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① HKCG0033

Hello Kitty 88% Extra Dark Chocolate Gift Set

Size : 18.5 x 14 x 2.5 cm

Weight : 220g / 180g

② HKCGT001-C

Hello Kitty Dark Chocolate Gift Set

Size : 18.5 x 14 x 2.5 cm

Weight : 180g

③ HKCG0012

Hello Kitty 52% Dark Chocolate Gift Set - Pink

Size : 24 x 13 x 4 cm

Weight : 195g

④ HKCG0013

Hello Kitty 52% Dark Chocolate Gift Set - Red

Size : 24 x 13 x 4 cm

Weight : 195g



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① HKCCT0011C
Hello Kitty Sweet Heart Dark Chocolate
Size : 10.5 x 9 x 3.5 cm
Weight : 40g

③ HKCC0201
Hello Kitty Cranberry Chocolate
Size : 10.5 x 9 x 3.5 cm
Weight : 60g

⑦ HKCG0102
Hello Kitty Fruit Chocolate Gift Set -Cranberry/ Raisins
Size : 24 x 14.5 x 4.5 cm
Weight : 120g

② HKCCT0071C
Hello Kitty Raisins Chocolate
Size : 10.5 x 9 x 3.5 cm
Weight : 40g

⑤ HKCC0083
Kitty Christmas Chocolate Box 30g
Size: 6*8*8cm
Weight: 30g

④ HKCC0203
Hello Kitty Raisins Chocolate
Size : 10.5 x 9 x 3.5 cm
Weight : 60g

⑥ HKCG0102-C
Hello Kitty Sweet Chocolate Gift Set
Size : 24 x 14.5 x 4.5 cm
Weight : 80g

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① GTAJ0025
Gudetama Chocolate-Egg
Size : 5.5 x 5.5 x 8 cm
Weight : 30g

② GTCG0022
Gudetama Chocolate Gift box-Gold
Size : 15.5 x 15.5 x 7 cm
Weight : 120g

③ GTCCT003
Gudetama Cocoa Chocolate Gift Set
Size : 18.5 x 14 x 2.5 cm
Weight : 160g

④ GTAJ0018
Chokito GU Fruit Gummy-Family
Size: 5.5*5.5*8cm
Weight: 21g



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① GTCCT001

Gudetama Cocoa Chocolate - Lazy

Size : 8.5 x 10.5 x 2 cm

Weight : 30g

④ GTCC0011

Gudetama 52% Really Chocolate - Yay

Size : 10.5 x 11 x 2.5 cm

Weight : 60g

② GTCCT003-1

Gudetama Chocolate Box - Willful and Laz

Size : 8.5 x 10.5 x 2 cm

Weight : 30g

⑤ GTAJ0012

Gudetama Fruit Gummy

Size : 7 x 7 x 8 cm

Weight : 56g



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③ GTAB0011

Gudetama Milky Candy - Sushi

Size : 8.5 x 10.5 x 2 cm

Weight : 35g

CHOKITO
HELLO KITTY

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Chokito 健康享食

Healthy Diet

Health can be equated with candy. Enjoy the sweet taste with a happy mood.



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① CKAB0032-N

Chokito Sugar Free Coffee Candy

Size : 10.3 x 8.2 x 2.5 cm

Weight : 50g

② CKAB0031-N

Chokito Sugar Free Milk Coffee Candy

Size : 10.3 x 8.2 x 2.5 cm

Weight : 50g

③ CKAB0033-N

Chokito Sugar Free Mint Candy

Size : 10.3 x 8.2 x 2.5 cm

Weight : 50g

④ CKAB0082-N

Chokito Sugar Free Coffee Candy

Size : 10 x 15 x 2 cm

Weight : 30g

⑤ CKAB0081-N

Chokito Sugar Free Milk Coffee Candy

Size : 10 x 15 x 2 cm

Weight : 30g

⑥ CKAB0083-N

Chokito Sugar Free Mint Candy

Size : 10 x 15 x 2 cm

Weight : 30g



① HKAA0038
Hello Kitty Strawberry Mints Candy
Size: 6 x 5 x 1.5cm
Weight: 14g

② HKAA0051
Hello Kitty Orange Mints Candy
Size: 6 x 5 x 1.5cm
Weight: 14g

③ HKAA0048
Hello Kitty Black Currant Mints Candy
Size: 6 x 5 x 1.5cm
Weight: 14g

④ HKAA0045
Hello Kitty Peach Mints Candy
Size: 6 x 5 x 1.5cm
Weight: 14g

⑤ IPAB2011
Impact Original Strongmint Mints Candy
Size: 8 x 4 x 1.7 cm
Weight: 30g

⑥ IPAB2012
Impact Original Peppermint Mints Candy
Size: 8 x 4 x 1.7 cm
Weight: 30g

⑦ IPAB2013
Impact Original Spearmint Mints Candy
Size: 8 x 4 x 1.7 cm
Weight: 30g

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